

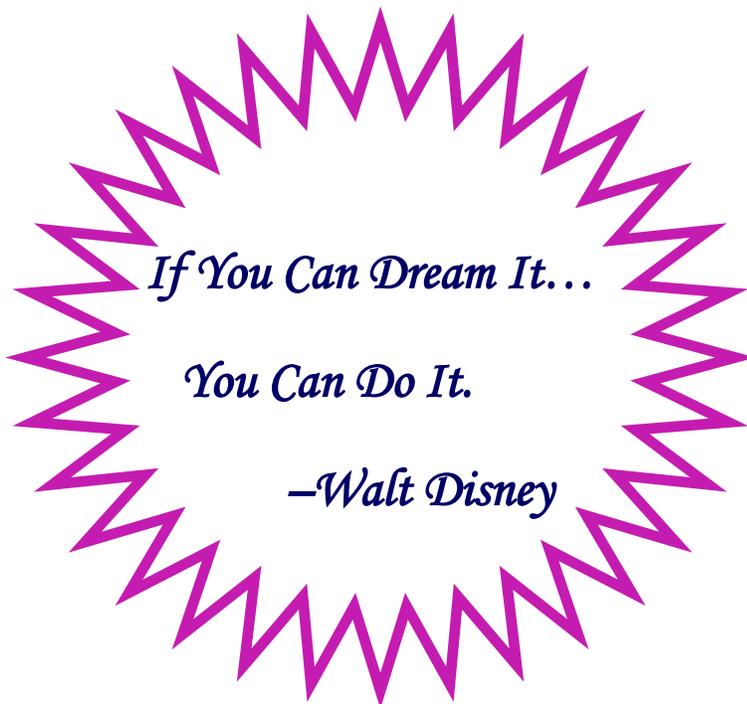


CSNO BULLETIN

65th State Conference

February 12 - 15, 2015 · Anaheim Hilton

Conference 2015



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KATHY RYAN, MSN, RN, FNP, CCM - PRESIDENT



As President of CSNO, it is my pleasure to welcome you to the 65th Annual CSNO Conference. The theme of this year's conference "If you can dream it, you can do it" is a wonderful statement to guide us as we continue to reimagine our organization, making it more vibrant and relevant to our members and a sought after ally in the school health arena. Our conference this year has many sessions with relevance to all school nurses; it is up to each of us to select those sessions that will make us stronger and more effective in our role as school nurse at school and in the community.

In my first year as CSNO president I have learned several things. First and foremost, is that children and adolescents need our advocacy more than ever before. This means in the schools, all levels of government, funding streams, community agencies and society in general. Children do not vote and meet with legislators nor do they hire lawyers. In today's confusing world, families are often stressed to the maximum. As school nurses WE are in a unique position to connect with students and families, to speak for them, and to advocate for their health needs. This is part of the role of every health professional - made even more critical where children are involved. We need to work together to continue this advocacy.

CSNO is the second largest NASN affiliate (Texas is the largest). However, not all school nurses are CSNO members, just think how much stronger our advocacy would be if all school nurses in California were CSNO members!!! Please, if you are not a member, consider joining; if you are a member, recruit at least one non-member in 2015; and remember, "If you can dream it, you can do it!"

Second, as school nurses and school nursing leaders, we all need each other! I have been fortunate to work with a very dedicated, skilled section and state board who share ideas and discuss the complex issues of school health. Yet most school nurses practice in autonomous, often isolated settings. Critical to the support of school nurses and maintenance of standards is the school nurse leader role. In fact, our local school nursing leaders, freed from direct care, have been an essential element in moving school nursing forward in California.

Third, we need to define ourselves as health leaders. How many of you think of yourselves as small business managers and leaders? In running a school health office or managing a household - who does the accounting, the scheduling, the setting of standards, the evaluation, the response to emergencies? What other businesses have such a range and critical nature of responsibilities? As school nurses you are the leaders of your school's health program and all that this entails: planning, surveillance, chronic care management, data systems, marketing, supervision of others, team participation, policy development, identification and referral of students with physical or mental health issues, case management - and the list goes on. Many of these are learned behaviors and, as you continue to grow as leaders, you will develop many strengths applicable to all areas of your personal and professional lives. I think that our conferences provide an opportunity each year to increase our knowledge and skills relevant to our roles as school nurses. Each year I find myself re-energized following conference. I hope that this year you will feel the same!

Our annual state conference is a top priority for CSNO. This is the time that we set aside each year for professional education and networking, reconnecting with old friends and building new relationships, as well as fund raising. With the annual NASN Conference in San Francisco In 2012, we were only able to hold our annual business meeting and one educational session at NASN rather than having our annual conference. In 2017 we will be in a similar position, as the annual NASN conference will be held in San Diego. Consequently, the board has been hard at work to formulate a plan to make up the loss of conference revenue for 2017 in advance (and we welcome your suggestions through our strategic planning process to help address this). *(continued on next page)*

California School Nurses Organization (CSNO) www.csno.org · csno@csno.org · [Facebook.com/StateCSNO](https://www.facebook.com/StateCSNO)

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This year we decided to invite board members and administrators to our first session as guests so that they will develop a broader perspective of the role of the school nurse. This year they will attend the key note session by Teri Saurer, LCSW, who through grass roots advocacy and parent engagement was able to increase the school nurses in her school district ; now there is one nurse in every school. To accomplish this, she worked with other parents of children with medical issues, in Mecklenburg and Union counties, to create N.C. Parents Advocating for School Health. They connected with the School Nurses Association of North Carolina. They gathered statistics and personal stories to make their case, developed contact lists of elected officials and got active in the 2012 county commissioners' campaign. Following their attendance at the keynote session, they will be invited to a breakout for administrators and board members facilitated by Dr. Howard Taras and Teri Saurer to further explore the role of and need for school nurses in all schools.

I am proud to announce that CSNO has led the way in formulating a training program to address the passage of SB1266 (Huff) Pupil Health: epinephrine auto injectors. This information was developed following a request from the CDE for CSNO to lead the revision of the training standards to address the changes resulting from the passage of SB1266. With the passage of SB 1266 (Epi Pens), public school districts and county offices of education are now required to stock epinephrine for students who have not been previously identified as having allergies, providing they have a physician's order; epinephrine protocols; and a school nurse or voluntary designated personnel to administer epinephrine. California is the 9th State to place in law stocking epinephrine for emergency use. Students with known allergies, in accordance with the Education Code, will still be required to have their own Epi-pen at school.

The package developed by CSNO includes an administrative overview as well as a training PowerPoint specifically designed to meet the SB1266 guidelines. Additionally, template materials such as Board Policy, Administrative Regulations, Memorandum of Understanding, Sample Physician Standing Orders, indemnification statements, and volunteer notices are included in the package. Please visit the products page on our website to purchase your Epi Pen Package. The contents are available as a one-time electronic download or via flash drive.

Please thank these CSNO volunteers for their intense, collaborative efforts as they developed new training standards and a training program for the benefit of the children we are responsible for. This cadre of CSNO members, led by Cathy Owens, State Public Relations Chair, completed an amazing amount of work in an extremely short time frame. Kudos to: Lydia Bourne, Sheri Coburn, Anne Fliesler, Joan Edelstein, Marilyn Glinskas, Gina Knight, Lisa McIntire, Cathy Owens, Kathy Ryan and Sheri Vitali.

Thank you CSNO members for your support and encouragement of the CSNO Board, and for this opportunity to serve as your president. I look forward to continuing to work with you as we address the many school health concerns we will face over the next two years. Please enjoy the conference, and continue your work with CSNO.

CSNO STATE BOARD of DIRECTORS

Executive Board

- CSNO State President: Kathy Ryan
- CSNO State President Elect: Sheri Coburn
- CSNO State Past President: Katy Waugh
- CSNO State Treasurer: Nancy Dames
- NASN Director: Irene Mendes
- Bay Coast Section President: Dagmar Paul
- Central Valley Section President: Pat Soper
- Northern Section President: Mariann Cosby
- San Diego/Imperial Section President: Mary Stewart
- Southern Section President: Elaine Shubin

Standing Committee Chairs

- Communications: Luisa Monson
- Education: Patricia Gomes, Jeanne Prandini
- Governmental Relations: Lisa McIntire, Laura Olivo
- GRC Mentor: Kathy Hundemer
- GRC Mentor & Fundraising: Diane Durando
- Membership: Donna Beckman
- Professional Products: Open
- Professional Standards: Diane Rey
- Publications: Charlotte Sense
- Public Relations: Cathy Owens
- Technology/Website Liaison: Katy Waugh

Specialty Practice Committee Chairs

- Adolescent Health: Maria Matza
- Early Childhood: Suzanne Koch
- School Health Program Manager: Pamela Kahn
- Special Education: Stephanie Yellin-Mednick

Liaisons and Representatives

- American Nurses Association\CA : Tricia Hunter
- CA Action for Healthy Kids-AFT/CFT: Vacant
- CA Department of Education: Vacant
- CA School Health Centers Assoc: Serena Clayton
- CA Teachers Association: Jacquella Payne
- State SARB : Ruth Person
- School Environmental Health & Asthma Collaborative : Aurora Licudine

SHERI COBURN, EdD, MS, RN - PRESIDENT ELECT

Happy New Year to a New CSNO!

While I write this report, it is the last day of my winter break and I have so much to be thankful for. Even though there were a few bumps and scratches, 2014 was a great year and if you are reading this it means you made it through too! The road is always better traveled when you know you are not alone and that others are there to shoulder the experiences with you. Here's to our school nurse amigos!



One of the 2014 highlights was to see the transformation of CSNO. Okay...so call me boring, but I have been a CSNO member since 1996 and have spent nearly two decades of my life committed to supporting other school nurses who I believe in and that make a difference in the lives of children. Yes, the work is hard and overwhelming, but to know that you have provided health services to a child so that they could get more out of their days at school; linked a family to health insurance or a health care provider so that life could be a bit easier for them; or provided health education/ information to a fellow colleague is well worth any feelings of being overwhelmed or stressed. This is where CSNO comes in, because at my fingertips at any given time, I know there is a nexus of 1,200 other school nurse members statewide who I can pick up the phone and contact for support. This support spans from best practices, to resources, to professional insight and mentoring. CSNO is growing and transforming, right before our very eyes. As a blossoming organization, we initiated strategic planning efforts lead by Dr. Bill Cook from the Cambrian Group at the November leadership. CSNO has a new mission statement found on page 5.

For more information on our strategic planning efforts as well as the domains where additional work will be focused, please visit <http://www.csno.org/mission--strategic-planning.html>. Strategic planning efforts will continue during the 65th annual CSNO conference and I hope you take the opportunity to jump on a strategic planning team. These strategic planning teams will help launch a trajectory designed to facilitate organizational growth between what currently exists to what our members need. It is exciting and transformative. Additionally for the first time, CSNO has developed enhanced partnership experiences with a program called "Partners with a Purpose." Please refer to the back cover for more information. We look forward to continue building our Partners with a Purpose program. If you have questions, please contact me 209-601-4888.

Last, I want to thank you so much for electing me as your CSNO President-Elect. I look forward to serving CSNO for six additional years as we march forward to outreach and serve our members. I would like to invite you to become involved in CSNO, share your ideas on how CSNO can improve and what your needs are as a member. As you may know, CSNO is a 99% voluntary organization. What exactly does that mean? It means, it is members like you, who want to support other members, like you, and who do the work, for members like you. Take the recent epi-pen packet or any other product put forth by CSNO. Five CSNO members came together and worked to support bringing the contents of the Epi Pen Packet together. Or membership for example, contrary to belief, CSNO does not have a membership services department. We have a CSNO State membership chairperson and five section membership chairs, who work their tails off recruiting new and retaining current members. Or the professional standards committee, comprised again, of a State Chair and 5 section members. Or the awesome GRC committee members that meet weekly on the phone during the Legislative session monitor the bills as they pass through, and advocate for bills that will support CSNO. They do incredible work! Kudos to each and every one of them. The list goes on. In fact, CSNO employs 1 office manager who works 40% and contracts for services with our Legislative Lobbyist, Lydia Bourne. That's it. If we collectively work together, we shoulder the responsibility together then the burden is lessened.

CSNO has a new Mission Statement :

The mission of California School Nurses Organization, the leading force for excellence in school health services, is to ensure that school nurses optimize student health and enhance learning through a network distinguished by:

- Facilitating grassroots efforts within regional sections
- Developing and providing professional learning communities
- Fostering the development of leaders
- Conducting research and using evidence based practice
- Providing standards of care
- Advocating for school health services.

KATY WAUGH, MSN, RN, CNS - PAST PRESIDENT/INTERIM TECHNOLOGY CHAIR

Election of CSNO State Officers: I am pleased to announce that Sheri Coburn was elected CSNO President-elect and Pam Kahn was elected CSNO Treasurer for the term July 1, 2015 to June 30, 2017. They will do a tremendous job guiding CSNO with help from the new strategic plan. Be sure to give YOUR INPUT so the plan reflects YOUR desires.

Thank you to every one of our members who voted. California is one of the first affiliates to pilot NASN's statewide election process. Yes, there were some "glitches" as there tend to be with any new system but this method guaranteed that only CSNO members of record from November 1 through December 15 voted using computer verified membership data. Members were sent a link to the NASN website which allowed them to vote.

Communication: CSNO has a NEW member benefit – **SchoolNurseNet/CSNO**. As soon as your membership is recorded by NASN, you are able to utilize this resource rather than having to apply for an account. This group is for CSNO members only. I hope it will become as lively a school nurse practice discussion site as "Charlotte's Web" was once. By the way, SNN/CSNO was the first place that the CSNO Leadership election results were announced.

CSNO Newsletter – is sent out monthly about the 10th of the month. If you have items you wish to share, please get them to me by the 7th of the month at katy.waugh@csno.org, or to our Office Manager, Monika Kayal, at csno@csno.org. In August this year the CSNO website framework was changed from Word Press to Weebly.com. This change has allowed CSNO Leadership to add information to www.csno.org and keep you "in the know" more rapidly than ever before.

My term comes to a close June 30th. In the past 6 years, we've faced a number of challenges within and outside the organization. CSNO's greatest strength is you - our membership. Your willingness to volunteer, share your work, expertise, and support one another never fails to amaze me. Thank you for the opportunity to be a part of this dynamic organization. It has been an honor and a privilege to serve you.



NANCY DAMES, BSN, RN - STATE TREASURER



When I took office, nearly 4 years ago, CSNO was beginning to emerge from the financial struggle that resulted from the poor economy, thanks to the work of the previous board and the support of the sections. The current board has worked hard to continue the recovery and ensure that CSNO is on firm financial ground. At the recommendation of our accountant, we have examined and revised office processes and procedures to strengthen our internal controls.

The last couple of years have seen well planned, well attended, profitable conferences. Our membership is growing. These have traditionally been the two main sources of income for CSNO. The board has been exploring some business opportunities that could offer another income source, as well as provide our members and partners with information and resources. The Epinephrine Auto Injector Training Package was released in December. This is a wonderful, needed resource that is the result of the hard work of several CSNO members and collaboration with others. If you haven't seen it, check it out in Professional Products here at the conference or on the website.

We are looking forward to the continuing work of strategic planning and are excited that so many members are choosing to participate. This process will drive how we move forward as an organization. CSNO's budget is healthy and stable. The year-to-date budget is found on pages 21-25 and bank balances are below. You may contact me at nancy.dames@csno.org or through the State Office any time you have questions or comments.

Bank Balances as of Dec 18, 2014

Community Business Bank

<u>Acct name</u>	<u>Avail Bal</u>
Checking 4827	\$ 46,204.83
Savings 2655	\$ 135,482.21
CD#1- 0299	\$ 25,769.38
CD#2-0352	\$ 5,101.09
Total	\$ 212,557.51

Wells Fargo Bank

<u>Acct name</u>	<u>Avail Bal</u>
Checking 4972	\$ 52,284.80
Savings 7336	\$ 25,150.29
Conf Checking 1362	\$ 157,120.15
	\$ -
Credit Card- Nancy	\$ 169.99
Credit Card- Katy	\$ 143.76
Credit Card- Kathy	\$ -
Total	\$ 234,555.24

Paypal accounts

<u>Acct name</u>	<u>Avail Bal</u>
Paypal Products	\$ 1,433.94
Paypal Conf	\$ 3,319.93
Total	\$ 4,753.87

TOTAL IN ALL ACCOUNTS \$ 451,866.62

MARY STEWART, MSN, RN, CPNP - SAN DIEGO/IMPERIAL SECTION PRESIDENT

Passion

This is my first year as San Diego/Imperial Section President. I began school nursing in 1984 and did not know what to expect, as I was coming from a hospital setting. I took a leap of faith and quite possibly a step out of my comfort zone. The first year, I learned so much from my peers in Pomona Unified School District, it was wonderful. I could call any school nurse and they would have an answer for me or we would brainstorm. The mentoring and support school nurses provide each other is exceptional.

We, as school nurses come from a variety of cultural, educational, and professional backgrounds. We strive and are motivated to provide the best services for our students, their families and the community. Cathy Owens, presented at our fall leadership meeting, the theme was, "passion". Every nurse can define passion for themselves. The best expression of my "professional" passion is feeling that I impacted the life of an individual.

"Remembering Your Nursing Passion", an article written by Sue Heacock, RN, describes four motivations that keep us in the nursing profession. Caring nurse's possess: **1.** Innate and high degree of compassion; **2.** Desire to make a difference; **3.** Respect and pride and **4.** Self-actualization. Ms. Heacock quoted Maslow, "What a man can be, he must be". And her personal quote is, "if you don't know your passion, you need to find, ignite, and nurture it!"

After thirty years of being a school nurse, I would not change my experiences whatsoever. I love being a school nurse. Now as I have retired, I began working at Charters schools within San Diego County. I'm not quite ready to let go of my profession; and the enthusiasm of our California School Nurse Organization members provide me with a creative outlet. Nothing can replace the camaraderie and respect we all feel towards each other in the ever changing school system, policies, technology, education, leadership, communication style, and research. We, as a team, ensure that each child is given all the opportunities in a school setting to become self-sufficient and we all are energized by that outcome.



DAGMAR PAUL, MS, RN, PHN - BAY COAST SECTION PRESIDENT



This is my last year as President but so far has been a great year. We had a large turnout for our fall meeting and I hope that the enthusiasm I see in our members will eventually translate into a greater interest in our members joining our board. Filling board positions is still a struggle. If you are a Baycoast member, and if you are passionate about our organization and what it stands for, I encourage you to volunteer some of your time to be on the board; please contact me at baycoastpres@gmail.com

I am pleased to announce that Bay Coast Section has created a fund, in conjunction with donations from some of our generous members, to assist some of our members. This fund will pay a portion of the annual NASN/CSNO membership fee for nurses who do not yet qualify for the student membership, and have a preliminary credential. Check our website at baycoastnurses.org for details and too see if you are eligible.

I am very proud to announce that we're honoring two nurses in our section. Mary Jue, from San Francisco Unified was selected Bay Coast's School Nurse Administrator of the Year; and Nora Crans, from Castro Valley Unified was selected Bay Coast's School Nurse of the Year. Congratulations to both of them!

ELAINE SHUBIN, MED, BSN, RN - SOUTHERN SECTION PRESIDENT



Greetings from Southern Section! Welcome to the 65th Annual State Conference. Our Southern Section members have been working tirelessly, to bring you a stellar conference that will empower you to become the school nurse your students need. Knowledge is power!

Our October Conference was focused on epilepsy, tic disorders and post-concussion management. Over 75 nurses attended, sharpening their knowledge and skills. In the same month, many of our board members attended the CSNO State Leadership Fall Conference led by Dr. Cook. It was focused on strategic planning, the mission of CSNO and our objectives. This productive experience is continuing at the conference and involves you! Each one of you has valuable input, specialties and experience that can add to the strength of our organization, ultimately making a difference in the children we serve. This year as our section planned for our 65th State Conference, we became increasingly passionate about the need to help those in administration and leadership understand the multi-tasking invaluable role of a school nurse.

School nurses, can change the life of a student, and make a variety of impacts including keeping students safe and in their seats ready to learn. We improve lifetime outcomes for students, both in health and education. We are a vital part of the team that is needed for school success. Title 16, California Code of Regulation, Article 2 1443.5 Standards of Competent Performance #6 states “ Act as the client’s advocate...” That is huge responsibility for the school nurse! We hope you brought someone in leadership to the breakfast and opening conference, designed to educate and bring a new perspective to the role of the school nurse. We want to inspire you to be the student’s (client’s) advocate!

“If You can Dream It, You Can Do It” (Walt Disney) is the theme of this year’s conference. I challenge all of you to **DREAM BIG!** Dream of increasing your nursing staff with quality dedicated nurses passionate about serving children. Dream about how you can begin a community-based clinic, or partner with agencies in the area to meet your students’ needs. DREAM BIG! CSNO is here to support you. Together, let’s work towards making our dreams a reality!

LUISA MONSON, BSN, RN, PHN - COMMUNICATIONS CHAIR

One of the “striking findings” in George Gao’s Pew Research Center’s report: “14 striking findings from 2014” is that “Americans are now more attached to their cellphones and internet access than their televisions or landline telephones, marking a shift in their communications habits since 2006.” [Pew report](#). The way CSNO communicates with our membership has shifted, and evolved through the years as well. As President Elect for San Diego/Imperial Section in 2004, I recall mailing our meeting notices to members. It was a tedious process which involved making copies, printing address labels, folding each notice in half, stapling it, and finally placing the labels and stamp before taking them to the post office. By the end of my term, we had switched to emailing our meeting notices and only mailing hard copies to the members without email. Currently, at the section level for the most part, sections don’t publish newsletters; communication is disseminated via emails, or the section’s website. At the state level, CSNO’s E-newsletter, emails, website, and the Conference Bulletin provide up-to-date information to our members.



Furthermore, NASN’s School Nurse Net: <http://schoolnursenet.nasn.org/Home/> is an all member forum. This valuable resource offers members the opportunity to join nurses from California and throughout USA for such things as discussion, sharing of documents, resources, and more. Once you log on to nasn.org/, go to School Nurse Net and browse the resources, information and various communities you can join. And make sure to review School Nurse Net’s [Code of conduct](#). Finally, I’d like to share these links: MIT’s Top Ten Computing Safety Tips and other resources, click [here](#). Publication from the FBI: [A Parent's Guide to Internet Safety](#).

CSNO ACCOMPLISHMENTS 7/2014 – 1/2015

- **Attended** NASN Annual Conference in San Antonio, Texas June 2014 (45 CSNO members in attendance)
- **Developed and provided** “Medications: A Hot Button Issue” session for ACSA “Every Child Counts” symposium on 1/14/2015 in Monterrey, CA
- **Developed** comprehensive training guide to support implementation of SB 1266: Epinephrine Auto-Injectors (EAI)
- **Developed** Model Training Standards for the Administration of Epinephrine Auto-Injectors
- **Implemented** comprehensive strategic planning process during the October Leadership meeting, with full membership engagement beginning at the 65th Annual State Conference
- **Developed** an assessment form, algorithm and FAQ to assist with the implementation of AB 1667, which replaces universal TB testing for private, parochial, public K-12 school and nursery school employees and volunteers (In collaboration with the California Department of Public Health, California Department of Education, and the California Tuberculosis Controllers Association)
- **Initiated** new processes to closely monitor financial transactions of the organization
- **Monitored** regulatory boards and entities that impact pupils and school nurses including the Board of Registered Nursing (BRN), California Department of Education (CDE), and the California Assembly and Senate
- **Participated** on numerous State-level committees and coalitions that advocate for student health and access to qualified health care professionals. These include but are not limited to:
 - American Nurses Association/California (ANA/C)
 - California Department of Education (CDE) Student Attendance Review Board (SARB)
 - California Federation of Teachers (CFT)
 - California School Based Health Alliance (CSBHA)
 - California School Environmental Health and Asthma Collaborative (SEHAC)
 - California Women Lead Association, a non-partisan, issue neutral group that encourages women legislators
 - Californians Allied for Patient Protection (CAPP), Student Mental Policy Health Work Group, and LEA Ad-Hoc Advisory Committee
 - Parent Teachers Association (CPTA)
 - Pupil Services Coalition (PSC) - CSNO is a founder/active member of this coalition of student services providers
- **Partnered** with School Health Corporation to develop a vision screening webinar addressing recent legislatively driven changes to mass vision screening
- **Presented** the 65th Annual CSNO Conference in Anaheim February 12-15, 2015
- **Provided** continuous improvement in timely communication with members through: website, e-newsletter, and State Conference Bulletin. NEW member benefit is SchoolNurseNet
- **Recognized** excellence in school nursing with school nurse and school nurse administrators SNY and SNAY awards
- **Represented** CSNO at 88th Annual American School Health Association Conference in Portland, Oregon 10/9-11/2014
- **Reviewed** CSNO products and publications resources
- **Submitted** a grant through the American Nurses Foundation to examine training needs and expectation surrounding UAP and Insulin Administration for California
- **Welcomed** new members and encouraged participation in CSNO leadership at Section and State Activities
- **Worked to establish and nurture** partnerships with other entities across California

THANK YOU FOR YOUR ONGOING SUPPORT AND PARTICIPATION AS

CSNO strives to accomplish even more on your behalf in 2015 – 2016!

2015 CSNO AWARD RECIPIENTS

CSNO State School Nurse of the Year

Nancy Kimura, BSN, RN, PHN - Central Valley Section



Nancy Kimura first received a Bachelor of Science Degree in Agribusiness from CSU Fresno and began working as a Corporate Banking Officer. After five years, she returned to CSU Fresno, and completed her Bachelor's Degree in Nursing. During her last year in the nursing program, she was selected for a summer nursing internship at UCLA Medical Center, where she was exposed to cutting edge medical care; leeches used to keep blood flowing from a re-attached finger!

Her nursing career began in 1994 with Tulare County Health and Human Services Agency as a Public Health Nurse. Nancy viewed Public Health Nursing as holistic nursing, where the nurse not only assesses the medical needs of the client/family, but also includes social /psychological needs as well. She was the only nurse from Tulare County to take a "Train the Trainer" Tuberculosis class in San Francisco and developed the first Tulare County TB Control Manual. Nancy

made presentations for the Tulare County Office of Education (TCOE) School Nurse Workshop on TB Control Updates and School Mandates. During her years there, she also served as Communicable Disease and Immunization Coordinator.

In January 2003, Nancy joined the staff at Kings County Office of Education (KCOE) as a School Nurse. Her primary assignment included a Special Education School in Hanford. Her work as a Public Health Nurse helped prepare her for the position as a School Nurse. There is no training manual for the position. She has relied on experience, nursing judgment, School Nursing workshops / conferences, and seeking advice from other school nurses when unusual situations arise. Nancy serves special needs students. Her students include those with severe to moderate/severe disabilities, emotionally disturbed, or both. Nancy provides for student's physical needs and safety, but also wears many hats to accommodate student and family psychological/mental health needs as well. Nancy oversees several KCOE Specialized Healthcare Nurses, while creating and contributing heavily to KCOE policies and procedures. Her responsibilities include the routine duties of a School Nurse, as well as providing in-service training and education to students, parents, and staff on many health related topics. She meets regularly with county and school administration to keep them current on health issues / concerns. She has changed the Family Life Policy to a Comprehensive Sexual Health Policy, serves on the School Safety Plan Committee, and teaches CPR / Basic First Aid classes.

Nancy is a strong advocate for School Nursing. She facilitated an increase of the School Nurse salary because of the difficulty in retaining School Nurses. She researched comparable salaries for School Nurses within the Central Valley and shared this information with the Assistant Superintendent of Human Resources and the Kings Teachers Association. She also serves as the School Nurse Representative for Kings Teachers Association, participates on the regional School Health Advisory Panel (Partnership with Children's Hospital of Central CA), and helps coordinate and facilitate the Kings County Nurses' meetings.

Nancy demonstrates a strong commitment to her professional organization (CSNO/NASN). She is currently Treasurer for Central Valley Section (CVS), CSNO. She has also served as Special Education Chair, Professional Standards chair, and Co-Chair on the CVS Government Relations Committee (GRC). She co-coordinated a very successful GRC fundraiser at the 2011 Annual CSNO Conference at Fresno raising \$13,000.

CSNO State School Nurse Administrator of the Year

Debbie Wood, MA, RN - Central Valley Section

Debbie is the Coordinator of Health Services for Bakersfield City School District, the largest pre-k through eighth grade non-unified school district in California. They serve 31,000, high poverty (88.2%) students of which 72% of the homes have English as a second language. Of these over 3,000 are special education students. When she began with her district, there were 10 credentialed school nurses and one clerical staff. Now there are 18 credentialed school nurses, a health services program specialist credentialed school nurse, five LVNs, five family advocates and four clerical staff.



She received my BSN from California State University Bakersfield (CSUB), her school nurse credential from California State University Northridge and Masters in Education Administration from CSUB. She has worked in medical surgical units, public health, home health, hospice, special and regular education school nursing and now school health administration.

Debbie is active in a large variety of organizations including CSNO and the Kern County School Nurse Organization. Over the last two years she has partnered with sponsoring agencies to bring vital training local as many school nurses are unable to travel for training. Some of the trainings presented were Southern California Epilepsy Society Training, Anaphylaxis and allergies, flu prevention, and School Nursing Updates.

Debbie said she is always looking for ways to partner to bring in much needed services to the students in innovative ways. Some of the programs include school based dental clinics, One Sight Vision Van Clinic, School Based Immunization Program, Asthma Education and Case Management, Parent Education on a variety of topics including nutrition, parenting and CPR provided in Spanish.

She has been privileged to speak in Washington DC at the Healthy Communities Conference, receive a CSBA Golden Bell Award for the dental program, and the Kern County Public Health Hero of the Year among other recognitions.

CSNO Lyda Smiley Award Recipient - PADRE Foundation

The Lyda Smiley Award recognizes outstanding contributions to the well-being of children and school nursing, other than by a school nurse. Over the years, CSNO has honored physicians, superintendents, legislators and organizations for their outstanding contributions. Lyda Smiley was a California nurse who dedicated her career to school nursing and through her estate set up the Lyda Smiley award. The recipient is chosen by the section organizing the state conference. This year's recipient is the the PADRE Foundation.

The PADRE Foundation was started in 1985 by a concerned parent of a child newly diagnosed with diabetes, due to a lack of support services to educate families on living with Type I Diabetes. Over the years, PADRE has grown into Orange County's only provider of education and support exclusively to children and adolescents who have diabetes. From their base at CHOC (Children's Hospital Orange County) and also at Hoag Hospital, PADRE provides regional support, education and events that help bring knowledge and normalcy to families of children with diabetes. This organization helps School Nurses with resources and support so that children can be better able to excel in school and life. <http://www.padrefoundation.org/>

Bay Coast Section School Nurse of the Year

Nora Crans, MS, RN, PHN



Nora is currently the Senior District Nurse and has been a school nurse since 1990. Her many duties include oversight of 16 school sites and a student population of 9,700, including 650 special needs students. She is responsible for the supervision and training of health assistants and staff for all medical protocols. Additionally, she provides staff trainings and coordinates mandated screening programs.

She collaborated with the Public Health Department to implement a district wide vaccine awareness program and was able to improve vaccine compliance from 72% to 93 % over a 4 year span. She also provided direct classroom instruction in family life for over 10 years. She has assisted in implementing the ImPact Concussion Management program at the high school.

She coordinated an employee and student Health Fair for 4 years. She also is a member of the Food Allergy Advocacy. Some of her other duties/accomplishments include meeting quarterly with school nurses from other districts to discuss current practice and meeting with the Immunization Assistance Project to enhance immunization rates.



*We're very proud of our
2015 Award Recipients!*

Northern Section School Nurse of the Year

Charlotte Sense, MS, RN, CNS, PHN

Charlotte has been serving children and their families in the Eureka Union School District and the Placer County Office of Education for the past fourteen years. Charlotte has served as President of the Northern Section of California School Nurse Organization (CSNO) from 2012 to 2014. Additionally, she has had the privilege of collaborating with community leaders such as Shriners Hospital, The MIND Institute, Ronald McDonald House, California State University, Sacramento Nursing Department, Kaiser and others for the benefit of children and school nurses.



Charlotte is passionate and when she became aware of the epidemic proportions of teenage rape in our nation, she authored a project and presentation on Adolescent Rape, which has been presented and utilized by her peers. Charlotte has served in several areas for CSNO that has included being Co-Chair for the successful California School Nurse State Conference March 2014, in Sacramento (with over 420 school nurses in attendance). She has also served at local or state level as Chairperson for Publications, Chairperson for Special Education and currently as Past President for Northern Section California School Nurse Organization. She is also published in The Green Book, which is a resource guide for school nurses.

Charlotte received the Above and Beyond Award for her written contribution to the updated version of the Seizure section of the Green Book in 2013. Charlotte is currently in the process of being published with the California Simulation Alliance (CSA) for her recent work at the Simulation Lab at California State University, Sacramento in March 2014.

Southern Section School Nurse of the Year

Nadine Wilcox, MSN, RN, PNP, CSN, PHN

Nadine began as a district School Nurse in 1992. By December 2000, she completed her MSN as Primary Pediatric Nurse Practitioner. This subspecialty area gave her a great deal of clinical expertise and she used the knowledge gained to guide her through her everyday practice as a district nurse.



As the only nurse and with one health aide, the demands are many, and it is a challenge to meet the needs of all that come to her office. She has gone from being primarily in the early days the “Lice Patrol” team, to a no-live louse policy and educating the family and teachers. The programs implemented /or adjusted over the years include the UCLA Eye Clinic (now serving the Pre-K and K populations), a mobile dental clinic and this year there is a new venture with a local philanthropic agency that is reaching out to the community with a mobile vision and dental clinic. Many of her duties include the special needs population as well as students with diabetes, cardiac issues, and seizures.

Along the way, there became a need to do more for the school nurse profession in the community so she has served on the board for Los Angeles County School Nurse Association since 2001 (LACSNA) - 4 years as recording secretary and 6+ years as newsletter editor and she is now in her third year as the local teachers’ union president. As she continues as the sole district nurse, her goal is to make a positive impact - one person at time -and with that demonstrate that “Every School Needs a Nurse”.

Bay Coast Section School Nurse Administrator of the Year

Mary Jue MS, RN



Mary Jue is serving her second year as the Program Administrator overseeing nursing services in the San Francisco Unified School District. As a new program administrator, she faced several challenges; in her first year, SFUSD shifted coordination of nursing services for students needing specialized health care procedures from the Special Education Department to School Health Programs, school nurse FTE increased (+7 FTE in the past year), and approximately a third of schools in the District had no school nurse allocation. To address these challenges, Mary proposed and is implementing several system changes:

Mary is strengthening the capacity of all school nurses to serve students with specialized healthcare needs through standardization by creating a flowchart of the nurse’s role in serving students with specialized healthcare needs. Included in this is a skill competencies, standardized training for unlicensed school staff, health assessment tool and standardized templates for individualized health plans. She worked with her district to create new positions to diversify the staffing mix including a LVN-prepared paraprofessional classifications. In the first year, the district saved approximately \$300,000 in contractor costs and increased the number of students who had access to a licensed health care provider.

Mary is implementing a year-long impact framework process by which school nurses will systematically apply an equity and cultural competency lens to their work to deepen and strengthen practice toward meeting student goals of improved attendance, academic achievement, and positive health outcomes.

Southern Section School Nurse Administrator of the Year

Lisa McIntire, MEd, BSN, RN, PHN



Lisa has been a school nurse for 21 years in the Walnut Valley Unified School District, and the lead nurse for the past 17 years. She has worked diligently to establish and improve health services, building value and showing the need for additional nurses. As the only school nurse, she collaborated with other school nurses creating her district's first Health Services Manual and initial Health Services documents. Lisa also planned and instituted longitudinal tracking, the recording of mandates, and documentation of student health problems. She now leads a team of 6 school nurses.

Lisa has served on various committees and boards within her district and community including the SARB board, Safety Committee, Technology Committee, SST team, Health Committee, Wellness Committee and LCAP.

Lisa is very active and supports school nursing at work and through volunteerism. She is the Government Relations Chairperson (GRC) for CSNO and has served on the CSNO Southern Section board since 2006. In her role as GRC, she has posted bill status reports, drafted letters of support or opposition for legislation and ensures that school nurses are 'at the table' with regards to current legislation issues. She also serves as the current President Los Angeles County School Nurses Association where the mission is to promote continuing education for school nurses. She has been a preceptor for school nurses in her school district as well as a preceptor for nurses in various educational programs. She is currently and has been a California Teachers Association local representative since 2005.

CSNO School Nurse Scholarship Winners

Suzanne Lazerus, BSN, RN and Sanja Ogyenyovic, BSN, RN

Each year at the California School Nurse Organization State Conference a scholarship is awarded to a new school nurse who is currently enrolled in a California School Nurse credential program. This year we have two exceptional winners of the scholarship: Suzanne Lazerus of Temecula, and Sanja Ogyenyovic of Modesto.

Suzanne attends Azusa University and is described as a motivated learner and great communicator with years of nursing experience but is new to the school nurse role. As the school nurse of Spring Charter Schools in Temecula, Suzanne oversees the health care needs of 6500 students. Suzanne has developed a network of trained health aides at each of 16 academy school sites in the proper procedures from medications to emergency response; providing the necessary training, supervision, and support. Suzanne has worked in multiple hospital and hospice settings, but states that she has worked harder in the school nurse role than any other nursing position.

Sanja attends Sacramento State School of Nursing and has been a member of CSNO for three years. Sanja moved from Serbia to the USA 12 years ago and has a unique understanding of migrant and immigrant students and their families. A former teacher in the Teaching Youth in Medicine Program, Sanja is taking additional classes to obtain a STAH supplemental credential to further her work with health teaching in addition to her Masters in Nursing. Sanja states that school nurses have an opportunity to make a difference every day that they come to work, and this unique opportunity is why she is so passionate about school nursing.

CSNO is excited to award \$500.00 each to Suzanne and Sanja for their professionalism and leadership as they continue their professional growth on behalf of students. Congratulations!

PATRICIA GOMES, MED, BSN, RN
EDUCATION CHAIR



Each year at the California School Nurse Organization State Conference a \$1000.00 scholarship is awarded to a new school nurse who is currently enrolled in a California School Nurse credential program. This year we have two exceptional winners of the scholarship: Suzanne Lazerus of Temecula, California and Sanja Ognyenovic of Modesto. More information on them are found on page Congratulations!

For nurses returning to college to obtain a School Nurse Credential there are Grants and Fellowships available through CSNO and NASN. **CSNO offers a \$1000.00 scholarship for school nurses working to obtain their school nurse credential. A CSNO Research Award of \$500.00 is also available for any school nurse contributing to our understanding of the profession. Applications for CSNO Awards are due on or before November 1 of each year.** For more information and application forms, please go to: csno.org/scholarshipsgrants

National Association of School Nurses (NASN) has information on available grants and scholarships and application information and forms at: NASNResearchGrantsandAwards I encourage you to apply!

LISA McINTIRE, MED, BSN, RN, PHN
GOVERNMENTAL RELATIONS COMMITTEE CHAIR

Hello, my name is Lisa McIntire. I am your California School Nurses Organization Government Relations Committee (GRC) State Chairperson. I am a member of Southern Section CSNO. Our GRC Vice Chairperson is Laura Olivo (Bay Coast). Our committee is comprised of two members from each of CSNO's five sections; Marilyn Glinskas (CV), Gina Knight/Laura Baynham (No.), Anita Gilchrest/Elaine Kooima (SD/I), Susan Chaides/Jacquella Payne (So.).

GRC devotes time and professional expertise to support and advance the professional standards of school nursing. We support the mission of CSNO, GRC works to ensure that school nurses optimize student health and enhance learning. GRC supports this with legislative advocacy, communication with members, governance and leadership development. We provide a full-range of legislative, grassroots, and political activities on behalf of CSNO members. GRC decision making is based on CSNO Position and Policy Statements.

As a committee we meet by conference call approximately 10-12 times during the legislative session, more frequently if needed. GRC conducts business by conference call, email and when needed by phone call with each other and with our legislative lobbyist, Lydia Bourne as well as our CSNO President, Kathy Ryan. As a committee, GRC votes to reach a consensus for decision making. We listen to and give consideration to each other's opinions and interpretations. We work collaboratively and cohesively. Throughout the process we are looking at evidence based materials and at CSNO Position and Policy Statements.

During the last legislative session GRC tracked over 50 bills that would affect and support student health. Sixteen were signed into law. A few of the bills that were enacted were AB 1840 & SB 1172 (vision screening guidelines); AB 1667 (TB Screening); SB 1266 Stock Epinephrine, and AB 1455 (Bullying).

You can follow the progress of legislation and the legislative process on our CSNO website under the Advocacy tab. Use the pull down to view Advocacy Resources, Advocacy Alerts; multiple resources are available to you. Healthy Children Learn Better & School Nurses Make it Happen!



DIANE DURANDO, BSN, RN, PHN - STATE FUNDRAISING CHAIR



Fundraising is important to CSNO. The funds raised help support development of education programs for nurses and school staffs, offering pertinent school nurse in-services. The in-services keep nurses current with the ever changing laws in California. The development of education programs is costly and in order to keep topnotch programs coming we need membership support in our endeavors. Fundraising also funds scholarships and the general work of CSNO not covered by member's dues.

Annually fundraising includes:

- Silent auctions at section meetings and at the annually conferences.
- Raffles held at the section and the annual conferences.
- Fundraising by direct contribution to the School Nurses of California Foundation.

During 2015 conference the raffle will be supporting the education of the school nurse. We are raffling off:

- **1st place - Registration and hotel for the Annual 2016 CSNO Fresno Conference**
- **2nd place - Registration for the Annual 2016 CSNO Fresno Conference**
- **3rd place - CSNO/NASN annual membership dues**
- **4th place - Registration for one preconference day at the Annual CSNO 2016 Fresno Conference**

Be sure to bid on the fabulous family Disneyland vacation in our silent auction, information found in box below.

The School Nurses of California Foundation is another excellent way to support the education and program development for school nurses. This is a tax deductible Foundation and your donations are tax deductible. Our motto is: "**I Gave My Share Because I Care**". Our goal is \$50 per member annually. This is easy to obtain by dividing your donation between the section and annual meeting. We need our membership to participate in the fundraising to help support CSNO and it's programs.

Disneyland Vacation

We are pleased to announce a Disneyland Vacation, one of Southern California's premier destinations. The package is being offered through the silent auction, and bidding will continue through the end of the Silent Auction on Saturday. This package includes:

- ◆ **4 one day park hopper tickets for Disneyland (Value \$600-Expires November 12, 2016)**
- ◆ **Two nights deluxe accommodations at the Anaheim Hilton (Value \$300-Expires June 30, 2015)**
- ◆ **Four passes for breakfast buffet at the Mix restaurant in the Anaheim Hilton (Value \$100)**

TOTAL PACKAGE VALUE: \$1000.00

DONNA BECKMAN, BSN, RN - MEMBERSHIP CHAIR

Welcome to the 65th California School Nurses Organization Annual Conference. I am pleased to welcome you on behalf of CSNO as your State Membership Chair! "If You Can Dream It, You Can Do It..." is a wonderful theme to embrace as we move forward with the development of our organization's vision over the next few days and months. CSNO is not a "thing," but a group of individual School Nurses who are working together to provide excellent nursing care for California's school children. YOU are an integral part of CSNO.

CSNO is the only state organization that supports you exclusively in your School Nurse practice; and where you get your most support and understanding – from your colleagues! The National Association of School Nurses (NASN) also has an incentive program for recruiting members to our ranks: When a current member refers a new or lapsed member to join NASN, the current member receives a \$10 credit for his or her NASN account or the bookstore:

<http://schoolnursenet.nasn.org/NASN/MemberCenter/StrengthinNumbers>



If you are new to CSNO, or a first-time attendee at our annual conference, please plan to join us at our "Meet the President" Session Friday, February 13, from 6:30 – 7:30 pm in the Presidential Suite. You will be able to meet President Kathy Ryan, other members of the CSNO State Board, and enjoy some snacks and beverages. I look forward to meeting you!

CATHY OWENS, MED, RN, NCSN - PUBLIC RELATIONS CHAIR



This year we are proud to announce CSNO's School Nurse and School Nurse Administrators of the Year! They are an outstanding example of our profession and exemplify the roles of a School Nurse and School Nurse Administrator. They strengthen the role of the School Nurse and School Nurse Administrator by serving the children of our state with their commitment and dedication! Please join us in congratulating them on this illustrious honor, as well as School Nurse and School Nurse Administrator nurses selected by their sections. Their accomplishments are found on pages 12-16 of this bulletin.

SB 1266 Update: On January 1, 2015, SB1266 requires that all school districts provide epinephrine auto-injectors to individuals who may be experiencing anaphylaxis. This is a change from the previous law which *allowed* school districts to provide epinephrine auto-injector. Ed Code 49414 is also updated to reflect these new requirements. We have worked to update the CDE Training Standards to reflect the new changes and are working to help school districts with the implementation of this new law, including obtaining the prescription, developing a training module, forms, etc.

Some key points about the new requirements are:

- School districts shall provide epinephrine auto-injectors to individuals who are suspected of suffering from anaphylaxis.
- School districts must comply unless they do not have a school nurse or a volunteer who is willing to be trained in the administration of the epinephrine auto-injector.
- Volunteers are provided indemnification from liability as long as they are trained.
- CPR certification is recommended (and preferred). However, if the volunteer is not CPR certified, **knowledge and/or training in basic CPR steps is highly recommended.**
- Free epinephrine auto-injectors are available from Mylan, with a valid prescription: www.epipen4schools.com
- A physician must write the prescription. Suggestions include contacting your Workers Comp physician, local Health Officer, or local Allergist.
- **CSNO has a Training Kit that is available with templates, training PPT, and policies that will provide school districts with the essentials to start up a program. For more information, please check our website!**

JACQUELLA PAYNE, BSN, RN, PHN
CALIFORNIA TEACHERS ASSOCIATION (CTA) STATE COUNCIL



School Nurses have an opportunity to have a stronger voice within CTA by becoming more actively involved within leadership positions at the local and state level.

CTA is rigorously democratic. Its structure gives members the ultimate voice in what the Association does. By secret ballot, you and your colleagues elect the 760-plus members of the State Council of Education, CTA's highest governing body. Meeting four times a year, State Council sets policy for the organization, adopts the budget, determines dues, recommends expenditures to the board, elects the executive officers and other members of the board of directors and performs other similar duties. Speak to your local President about attending an Emerging Leader training during the Region III Leadership Conference or at the summer institute because you are interested in running for a State Council seat. Ask to be kept informed about State Council elections.

Each District is represented by a Service Center Council which also meets four times a year prior to the State Council Meeting. Local Presidents and Council members attend this meeting. The purpose of this meeting is to present concerns or issues which each local would like to have addressed at State Council. Your Service Center also has leadership position opportunities.

Once you are elected as a State Council Member, you are required to also participate on a Standing Policy Committee. State Council has 21 Standing Policy Committees. Each Committee meets at each State Council and address recommendations regarding legislature or policy. The Committee that directly addresses issues related to School Nursing is the Student Support Services Committee. CTA has a Policy Handbook which this committee has assisted with developing policy directly related to School Nurses which supports each local district when bargaining. This Committee also works closely with the Legislative Committee and the School Safety/School Management Committee.

RUTH PERSON, MED, BSN, RN, PHN
STATE SCHOOL ATTENDANCE REVIEW BOARD (SSARB) LIAISON

Promoting September Attendance Awareness Month was a major focus of the State School Attendance Review Board (SARB) in early fall, 2014. Several school districts around the state developed innovative ways to highlight the importance of regular school attendance, and worked collaboratively with their communities and local businesses. Some notable efforts included press conferences, digital billboards, banners, and decals placed in storefront windows.

The four bills promoted by the Attorney General's Office to decrease the problem of truancy were addressed by a representative of that office and discussed by State SARB members at one of our quarterly meetings. Bills that later passed included ones on reporting outcomes of truancy referrals, member additions to county SARBs, eliminating suspensions and expulsions for K-3 students for defiance, and limiting CalWorks reductions for poor school attendance.

Much time was also given to discussing Local Control Accountability Plan (LCAP) requirements and the role of State SARB. The LCAP, part of the Local Control Funding Formula that overhauls public school finance and governance, calls upon local districts to measure chronic absence as one of its features.

A Guide to Student Mental Health and Wellness in California was recently completed by the Placer County Office of Education for use by educators. Patterned after a guide from the Minnesota Association for Children's Mental Health, copies for purchase are available on the Minnesota website of the same name, under "publications". Its goals are to help educators recognize signs of mental health problems in students, and provide instructional strategies and information on classroom accommodations for affected students.

The Model SARB Recognition Program identifies and recognizes exemplary results-based school attendance improvement programs at the district or county office of education level. Seven districts received Model SARB awards in 2014; this April awards will be made again after the judging of applications.



Budget Vs Actual from 7-1-14 to 12-18-14

	TOTAL		
	Jul 1 - Dec 18, 14	Budget	Variance
Income			
4000 · INCOME ACCOUNTS			
4001 · Professional Products	6,653.50	4,654.26	1,999.24
4002 · Professional Services			
4002-1 · Website Job Postings	1,050.00	930.13	119.87
4002-2 · Advertising- Bulletin	0.00	0.00	0.00
4002-3 · Mailing Labels	0.00	232.55	-232.55
4002-4 · Contact Hours Income	0.00	232.55	-232.55
Total 4002 · Professional Services	1,050.00	1,395.23	-345.23
4003 · NASN Dues to CSNO	36,477.75	55,806.45	-19,328.70
4004 · Income from Conferences			
4004-1 · Income from Raffles	0.00	0.00	0.00
4004-2 · Special event income	0.00	0.00	0.00
4004-3 · Income from Exhibitors	4,189.41	0.00	4,189.41
4004 · Income from Conferences - Other	15,135.88	0.00	15,135.88
Total 4004 · Income from Conferences	19,325.29	0.00	19,325.29
4005 · Interest on Savings & CDs	130.84	232.55	-101.71
4006 · Other Income			
4006-1 · Donations to CSNO			
Corporate & Business Grants	0.00	0.00	0.00
Donation from members	0.00	0.00	0.00
Foundation & Trust Grants	0.00	0.00	0.00
Non-Profit Organization Grants	0.00	0.00	0.00
4006-1 · Donations to CSNO - Other	0.00	0.00	0.00
Total 4006-1 · Donations to CSNO	0.00	0.00	0.00
4006-2 · Fund Raising	0.00	6,975.81	-6,975.81
4006 · Other Income - Other	0.00	0.00	0.00
Total 4006 · Other Income	0.00	9,301.10	-9,301.10
4007 · Miscellaneous Income	0.00	0.00	0.00
4000 · INCOME ACCOUNTS - Other	0.00	0.00	0.00
Total 4000 · INCOME ACCOUNTS	63,637.38	71,389.59	-7,752.21
4008 · Income from Reimbursable Expens			
4008-1 · Leadership Reimbursement	742.00	833.33	-91.33
4008-2 · BRN license renewal reim	0.00	0.00	0.00
4008-3 · Accounting fees	0.00	0.00	0.00
4008-4 · Liability Insurance	0.00	650.00	-650.00
4008-5 · Sales Tax reimbursement	129.50	296.37	-166.87
4008 · Income from Reimbursable Expens - Other	0.00	0.00	0.00
Total 4008 · Income from Reimbursable Expens	871.50	1,779.70	-908.20
Total Income	64,508.88	73,169.29	-8,660.41

Budget Vs Actual from 7-1-14 to 12-18-14

	TOTAL		
	<u>Jul 1 - Dec 18, 14</u>	<u>Budget</u>	<u>Variance</u>
6000 · EXPENSES			
6013 SPECIAL PRACTICE COMMITTEE			
6013-1 Adolescent Health	0.00	23.27	-23.27
6013-2 Early Childhood	0.00	23.27	-23.27
6013-3 Special Education	0.00	23.27	-23.27
6013-4 SHPM	0.00	23.27	-23.27
6013 SPECIAL PRACTICE COMMITTEE - Other	0.00	23.27	-23.27
Total 6013 SPECIAL PRACTICE COMMITTEE	0.00	93.08	-93.08
6014 SARB ATTENDANCE	38.33	69.76	-31.43
6015- EXECUTIVE DIRECTOR EXPENS	150.00	1,162.62	-1,012.62
6001 · MEETING EXPENSES			
6001-1 · Spring Board Meeting	20.00	0.00	20.00
6001-2 · Fall Board Meeting	0.00	0.00	0.00
6001-3 · Leadership	22,928.13	0.00	22,928.13
6001 · MEETING EXPENSES - Other	0.00	0.00	0.00
Total 6001 · MEETING EXPENSES	22,948.13	5,000.00	17,948.13
6002 · MEMBERSHIP EXPENSE	482.00	5,580.65	-5,098.65
6003 · CONFERENCE EXPENSES			
6003-1 · School Administrator/Year	0.00	0.00	0.00
6003-2 · School Nurse/Year	0.00	0.00	0.00
6003-3 · State President	0.00	0.00	0.00
6003 · CONFERENCE EXPENSES - Other	0.00	0.00	0.00
Total 6003 · CONFERENCE EXPENSES	0.00	0.00	0.00
6004 · COMMUNICATIONS EXPENSE			
6004-1 · Bulletin Production	0.00	270.03	-270.03
6004-2 · E-Newsletter	110.50	139.52	-29.02
6004-3 · Election Postage	0.00	372.06	-372.06
6004-4 · Election Software	0.00	139.52	-139.52
6004-5 · IT Service & Tech Assist	299.00	4,185.48	-3,886.48
6004-6 · Survey Monkey	300.00	300.00	0.00
6004-7 · Website renewal & Hosting	0.00	0.00	0.00
6004 · COMMUNICATIONS EXPENSE - Other	0.00	0.00	0.00
Total 6004 · COMMUNICATIONS EXPENSE	709.50	5,415.61	-4,706.11

Budget Vs Actual from 7-1-14 to 12-18-14

	TOTAL		
	Jul 1 - Dec 18, 14	Budget	Variance
6005 · OFFICE OPERATING EXPENSE			
6005-1 · Copier Maintenance	0.00	1,054.74	-1,054.74
6005-10 · Office Rent	3,794.00	5,402.06	-1,608.06
6005-11 · Software Upgrades	39.98	186.00	-146.02
6005-12 · Office supplies	53.93	465.04	-411.11
6005-13 · Phone bill	573.53	1,674.19	-1,100.66
6005-14 · Internet bill	96.42	232.55	-136.13
6005-15 · Legal fees	0.00	930.13	-930.13
6005-16 · Conference Calls	904.00	0.00	904.00
6005-17 · Bank Service Charges	24.00	0.00	24.00
6005-18 · Taxes- Unsecured property	88.36	0.00	88.36
6005-19 · Courier service charges- FedEx	30.82	0.00	30.82
6005-2 · Accountant Fees	150.00	1,716.13	-1,566.13
6005-20 · Miscellaneous	780.00	0.00	780.00
6005-3 · Equipment Maintenance	0.00	0.00	0.00
6005-4 · Business Licenses			
6005-4 A Filing Fees	0.00	0.00	0.00
6005-4 B Stmt of Inf with SOS	0.00	0.00	0.00
6005-4 C Raffle Registration	20.00	20.00	0.00
6005-4 D BRN Provider Licese	0.00	300.00	-300.00
6005-4 · Business Licenses - Other	0.00	0.00	0.00
Total 6005-4 · Business Licenses	20.00	320.00	-300.00
6005-6 · Business Liability Insur	0.00	0.00	0.00
6005-7 · Officers Insurance	1,871.00	0.00	1,871.00
6005-8 · Postage charges	125.00	465.04	-340.04
6005-9 · Photocopying & Printing	152.64	232.55	-79.91
6005 · OFFICE OPERATING EXPENSE - Other	0.00	139.52	-139.52
Total 6005 · OFFICE OPERATING EXPENSE	8,703.68	12,817.95	-4,114.27
6006 · OFFICE EMPLOYMENT			
6006-1 · Office Manager Salary	9,490.84	14,509.68	-5,018.84
6006-10 · Human Resource Services	0.00	0.00	0.00
6006-2 · Executive Director Salary	9,239.17	24,182.78	-14,943.61
6006-3 · Staff Parking Expense	772.00	1,600.00	-828.00
6006-4 · Employee Benefits	0.00	0.00	0.00
6006-5 · Payroll Services	335.80	0.00	335.80
6006-6 · Payroll Taxes	6,723.56	11,626.33	-4,902.77
6006-7 · Staff Development	0.00	0.00	0.00
6006-8 · Workers Compensation	225.00	0.00	225.00
6006-9 · Temp Services	0.00	0.00	0.00
6006 · OFFICE EMPLOYMENT - Other	0.00	0.00	0.00
Total 6006 · OFFICE EMPLOYMENT	26,786.37	51,918.79	-25,132.42

Budget Vs Actual from 7-1-14 to 12-18-14

	TOTAL		
	<u>Jul 1 - Dec 18, 14</u>	<u>Budget</u>	<u>Variance</u>
6007 · AWARDS, GIFTS & GRANTS			
6007-1 · Awards & Gifts	0.00	0.00	0.00
6007-2 · Section BOD Pins	0.00	0.00	0.00
6007-3 · Scholarship Expense	0.00	0.00	0.00
6007-4 · Research Award	0.00	0.00	0.00
6007-5 · Presidents Medallion	450.00	0.00	450.00
6007-6 · Grant to Sections	0.00	0.00	0.00
6007 · AWARDS, GIFTS & GRANTS - Other	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>
Total 6007 · AWARDS, GIFTS & GRANTS	450.00	0.00	450.00
6008 · PROF LITERATURE & DUES			
6008-1 · NASN Affiliation Dues	100.00	100.00	0.00
6008-2 · California Women Lead	125.00	250.00	-125.00
6008-3 · Non Profit Resource Ctr	210.00	210.00	0.00
6008-4 · Professional Literature	0.00	116.24	-116.24
6008 · PROF LITERATURE & DUES - Other	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>
Total 6008 · PROF LITERATURE & DUES	435.00	676.24	-241.24
6009 · PROFESSIONAL PRODUCTS EXPENSE			
6009-1 · Merchant Fees- Paypal	149.12	465.04	-315.92
6009-2 · NASN Conf shipping	0.00	0.00	0.00
6009-3 · NASN Conf Pack/Ship Supplies	0.00	0.00	0.00
6009-4 · Printing Costs	0.00	1,395.16	-1,395.16
6009-5 · Purchases	1,759.04	465.04	1,294.00
6009-6 · Shipping charges	-407.25	697.58	-1,104.83
6009-7 · Sales Tax paid to BOE	223.00	1,627.71	-1,404.71
6009-8 · Paypal Monthly Billing	210.00	167.42	42.58
6009-9 · Section Prod Devlpmnt	0.00	186.00	-186.00
6009 · PROFESSIONAL PRODUCTS EXPENSE - Other	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>
Total 6009 · PROFESSIONAL PRODUCTS EXPENSE	1,933.91	5,003.95	-3,070.04
6010 · LOBBYING EXPENSE			
6010-1 · Bill Sponsorship fee	0.00	2,790.32	-2,790.32
6010 · LOBBYING EXPENSE - Other	<u>12,000.00</u>	<u>18,137.10</u>	<u>-6,137.10</u>
Total 6010 · LOBBYING EXPENSE	12,000.00	20,927.42	-8,927.42
6011 · OFFICERS EXPENSE			
6011-1 · President	1,152.30	930.13	222.17
6011-2 · President Elect	0.00	930.13	-930.13
6011-3 · Past President	0.00	255.76	-255.76
6011-4 · State Treasurer	0.00	395.28	-395.28
6011-5 · NASN Director	0.00	1,860.20	-1,860.20
6011 · OFFICERS EXPENSE - Other	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>
Total 6011 · OFFICERS EXPENSE	1,152.30	4,371.50	-3,219.20

Budget Vs Actual from 7-1-14 to 12-18-14**TOTAL**

	Jul 1 - Dec 18, 14	Budget	Variance
6017 · Contract/Consulting Services			
6017-1 · Unlicensed Assistive Personnel	2,315.50	0.00	2,315.50
6017 · Contract/Consulting Services - Other	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>
Total 6017 · Contract/Consulting Services	2,315.50	0.00	2,315.50
6018 · REIMBURSABLE EXPENSES	0.00	0.00	0.00
7000 · 2015 Conference Expense			
7000-1 · Meetingwise LLC	10,805.01	0.00	10,805.01
7000-2 · Credit card Transaction Fees	827.74	0.00	827.74
7000-3 · Regonline Registration fee	284.40	0.00	284.40
7000 · 2015 Conference Expense - Other	<u>399.78</u>	<u>0.00</u>	<u>399.78</u>
Total 7000 · 2015 Conference Expense	12,316.93	0.00	12,316.93
Total Expense	90,421.65	113,037.57	-22,615.92

CSNO 65th Annual Business Meeting Agenda

1. Pledge of Allegiance
2. Credentials/Attendance Report – Sheri Coburn
3. Welcome/introductions - Kathy Ryan
4. Review and Approval of Minutes of the 64th Annual Business Meeting
5. Review Standing Rules – Katy Waugh
6. Elected Offices Reports
 - a. Treasurer’s Report – Nancy Dames
 - b. President’s Report – Kathy Ryan
 - c. President-Elect’s Report – Sheri Coburn
 - d. Immediate Past President’s Report – Katy Waugh
 - e. NASN Director’s Report – Irene Mendes
7. Section President’s Reports
 - a. Bay Coast – Dagmar Paul
 - b. Central Valley – Pat Soper
 - c. Northern –Charlotte Sense
 - d. San Diego/Imperial – Mary Stewart
 - e. Southern – Elaine Shubin
8. Committee Reports
 - a. Communications – Luisa Monson
 - b. Education – Patricia Gomes
 - c. Fund Raising - Diane Durando
 - d. Government Relations – Lisa McIntire
 - e. Membership – Donna Beckman
 - f. Professional Products – Vacant
 - g. Professional Standards – Dianne Rey
 - h. Public Relations – Cathy Owens
 - i. Publications – Charlotte Sense
9. Specialty Practice Committee Reports
 - a. Adolescent Health – Maria Matza
 - b. Early childhood – Suzanne Koch
 - c. Special Education – Stephanie Yellin-Mednick
 - d. School Health Program Management – Pamela Kahn
10. Liaisons/Representatives
 - a. American Nurses Foundation/California – Tricia Hunter
 - b. California Federation of Teachers – Open
 - c. California Teachers Association – Jacquella Payne
 - d. CDE - State School Nurse Consultant – **position remains vacant**
 - e. Private, Parochial and Charter Schools – Debra Mott
 - f. School Based Health Alliance – Pamela Kahn
 - g. School Environmental Health and Asthma Collaborative (SEHAC) –Aurora Licudine
 - h. *School Nurses of California Foundation* – Sharyn Turner
 - i. State SARB Review Board – Ruth Person

11. Announcements



CALIFORNIA SCHOOL NURSES ORGANIZATION

1225 "8"TH STREET • SUITE 342 • SACRAMENTO • CALIFORNIA • 95814

Healthy Children Learn Better

CSNO 64rd Annual Business Meeting Minutes

Sacramento, California · March 29, 2014

1. Called to order by President Patti Cassinerio at 9:43 a.m.
2. The Pledge of Allegiance was led by Kathy Ryan, President-elect.
3. Credentials/Attendance Report: presented by Katy Waugh, Past President:
 - Target: 400, with 432 Total Attendance. **391 Pre-registered**, 348 Full Attendance
 - 387 Members, 25 Non Members, 327 Active Members, 60 Retired & Student members
 - 64 Daily Attendees (includes those 18 who registered for Pre-Conference Only)
4. Welcome/Introductions: President Patti Cassinerio
5. Minutes for the 63rd Annual Business Meeting: Patti Cassinerio, President, advised that the minutes were in the Conference Bulletin at each table. Charlotte Brandt moved to approve the minutes as written/ Cathy Owens was the second.
6. Standing Rules of the Meeting: Katy Waugh, Past President reviewed the rules.
7. Patti Cassinerio, President called for any additions to the Agenda. Diane Durando, Chair of the Ad Hoc Fund Raising Committee requested that her report be added as item 10.j.
8. **Elected Officers and Executive Director Reports**
 - a. **President** Patti Cassinerio added the following statement to her written report, "there have been some financial improprieties with some loss, an insurance claim was filed and paid, there is an investigation ongoing, the board has been informed, and steps are being put in place to ensure that this will not happen again. Because resolution of the matter is still ongoing, I am not prepared to comment any further at this point, or respond to questions, but you will receive an update when the matter is resolved."
 - b. **Executive Director** Linda Davis-Alldritt: Report stands as written.
 - c. **President-elect** Kathy Ryan: To her written report, Kathy added a reminder to attendees that there were still tickets available for the Haute Trash event, and she gave directions to the California Dental Association office.
 - d.. **Treasurer** Nancy Dames: To her written report, Nancy added that she was working on the FY14-15 proposed budget, and in responding to a question from the membership, she said that the CSNO financials would be available at the Annual Business meeting in 2015.
 - e. **Past President** Katy Waugh: Report stands as written.
 - f. **NASN Director** Irene Mendes: To her report, Irene announced that Donna Beckman, 2014 CSNO School Nurse of the Year will be recognized at the National Association of School Nurses (NASN) Conference in San Antonio, TX, in June.
9. **Section President's Reports**
 - a. **Bay Coast** Dagmar Paul -: Report stands as written. Welcomed attendees.
 - b. **Central Valley** Sandy Ryan: To her report, Sandy added that the section membership exceeds 200, reminded attendees to visit the section's Website and Facebook page, and congratulated section School Nurse of the Year, Nancy Dames.
 - c. **Northern Section** Charlotte Sense: To her report, Charlotte added why she is a school nurse – it is for the children.
 - d. **San Diego/Imperial** Pam Fleming: Report stands as written, but she encouraged everyone to read her report and promoted National Certification as a School Nurse.
 - e. **Southern** Elaine Shubin: To her report, Elaine added that her report focuses on the rationale for school nursing practice, including education of physicians and others. Elaine stressed that school nurses need to know both the Nursing Practice Act and the California Education Code.

(Continued on next page)

Business Meeting Minutes *(continued from previous page)*

10. Committee Reports

- a. **Communications** Luisa Monson: Excused - report stands as written
- b. **Education** Patricia Gomes: To her report, Patricia added a reminder to attendees to keep the Contact Hour Card safe as it will be the only record of the hours earned at the conference.
- c. **Governmental Relations** Lisa McIntire: To her report, added an acknowledgement of the work of the Governmental Relations Committee (GRC), reviewed several bills currently being considered by the GRC, and provided information on what is currently on the GRC page of www.csno.org.
- d. **Membership** Donna Beckman: To her report, added an acknowledgement of Irene Mendes' assistance, encouraged each section to recruit a membership chair, and encouraged each member to recruit a member.
- e. **Professional Products** Candy Hilvers: To her report, added that the CSNO Conference Store was having a clearance sale, and encouraged attendees to buy professional products.
- f. **Professional Standards** Cornelia Finkbeiner: Report stands as written. Cornelia acknowledged her committee.
- g. **Publications** Dian Baker: Absent
- h. **Public Relations** Cathy Owens: To her report, Cathy requested the sections to select School Nurse of the Year (SNY) and School Nurse Administrator of the Year (SNAY) candidates according to the established timelines.
- i. **Technology** Katy Waugh: Report stands as written.
- j. **Fund Raising** Diane Durando: Announced that there were envelopes on the tables for attendees to donate to the School Nurses of California Foundation, a California non-profit organization (501(c)(3)), and that their donations may be tax deductible.

11. Specialty Practice Committees

- a. **Adolescent Health** Maria Matza: Acknowledged her committee, described the HRSA mental health grant that she is working on with high school students, and provided her email address: mmatza@fullerton.edu
- b. **Early Childhood** Suzanne Koch: Invited attendees to contact her at skoch@fullerton.edu
- c. **Special Education** Stephanie Yellin-Mednick: Thanked her committee and the Special Education break out session's speaker.
- d. **School Health Program Management** Pamela Kahn: Discussed the impact of legal and regulatory changes on school nursing practice, and the need to keep the Green Book updated related to the changes.

12. Liaisons/Representatives

- a. **School Nurses of California Foundation** Barbara Hankins: Excused
- b. **California Federation of Teachers** Open
- c. **State SARB Review Board** Ruth Person: Absent. Report stands as written.
- d. **School Nurse Consultant, CDE**: Position remains vacant.
- e. **California Teachers Association** Jacquella Payne: Excused. Report stands as written.
- f. **American Nurses Association/California** Tricia Hunter: Absent.
- g. **School-based Health Alliance** (formerly California School Health Centers Association) Pam Kahn: Pam said that every local educational agency does school based health services and the Alliance recognizes and appreciates what school nurses do.
- h. **School Environmental Health and Asthma Collaborative (SEHAC)** Aurora Licudine: Aurora provided the Website so that attendees could become familiar with the resources SEHAC offers.
- i. **Private, Parochial, and Charter Schools** Debra Nott: Debra thanked CSNO for providing the opportunity for the school nurses working in private, parochial, and charter schools to meet during the conference. FYI – there are 40 PPCSN on the email list and they are actively communicating. 12 met in Sacramento.

Announcements

Linda Davis-Alldritt announced that the CSNO Board of Directors will begin a strategic planning process this spring with the intent to be as inclusive as possible of the membership through online surveys. It is anticipated that the new strategic plan will roll out at the 65th Annual CSNO Business meeting in Anaheim next February. CSNO 65th Conference will be February 12-15, 2015 in Anaheim.

The 64th Annual Business Meeting was adjourned at 10:40 am.

Respectfully submitted,

Linda Davis-Alldritt, Executive Director

California School Nurses Organization (CSNO)

Partners with a Purpose

For the first time, CSNO has developed enhanced partnership experiences with a program called "Partners with a Purpose." Partners with a Purpose nurtures collective opportunities that are germane to expanding and revitalizing the capacity of our organization to meet the needs of our members as well as support the mission of CSNO. These identified businesses and organizations commit to streamlining resources that benefit CSNO and its members. We look forward to continue building our Partners with a Purpose program. If you have additional questions, please Sheri Coburn at: 209-601-4888.

Thank you to our partners!



Dave Cranny, Regional Manager

D 630.339.7939; E dcranny@schoolhealth.com



Laura Missimer, Coordinator, 209-479-5924